







Webseiten-Bericht für usps.com

Generiert am 17. Januar 2026 00:08 AM

Der Wert ist 62/100



SEO Inhalte

	<p>Seitentitel</p>	<p>Welcome USPS</p> <p>Länge : 14</p> <p>Perfekt, Ihr Seitentitel enthält zwischen 10 und 70 Zeichen.</p>												
	<p>Seitenbeschreibung</p>	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Länge : 222</p> <p>Idealerweise sollte Ihre Seitenbeschreibung zwischen 70 und 160 Zeichen (einschließlich Leerzeichen) enthalten. Benutzen Sie dieses kostenlose Werkzeug, um die Länge zu prüfen.</p>												
	<p>Suchbegriffe</p>	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Gut, Ihre Seite enthält Meta-Keywords.</p>												
	<p>Og META Eigenschaften</p>	<p>Gut, Ihre Seite nutzt die Vorteile der OG-Eigenschaften.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Eigenschaft</th> <th>Inhalt</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table>	Eigenschaft	Inhalt	url	https://www.usps.com/	type	article	title	Welcome USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
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SEO Inhalte

Überschriften





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- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
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- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
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- [H2] USPS Updates
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- [H3] Learn About
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- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays

SEO Inhalte

		<ul style="list-style-type: none"> • [H3] Alert: Text & Email Scams • [H3] New Requirements for Packages Sent Internationally • [H3] Jobs with USPS • [H3] Postmarks • [H3] Alert: Text & Email Scams • [H3] New Requirements for Packages Sent Internationally • [H3] Change of Address Security Enhancements • [H3] Change of Address Security Enhancements • [H3] New Requirements for European Union (EU) Countries • [H3] Upcoming USPS Holidays • [H3] Upcoming USPS Holidays • [H3] Upcoming Price Change • [H3] Service Standard Changes • [H3] Board of Governors • [H3] Mail Suspension: Canada • [H3] Reminder: Mercury Is Nonmailable • [H3] New Prices • [H3] Coming Soon: USPS Ground Advantage • [H3] New Requirements for European Union (EU) Countries
	Bilder	<p>Es konnten 66 Bilder auf dieser Webseite gefunden werden.</p> <p>Gut, die meisten oder alle Ihrer Bilder haben Alt-Attribute.</p>
	Text/HTML Verhältnis	<p>Anteil : 6%</p> <p>Das Text-zu-HTML-Verhältnis dieser Seite liegt unter 15 Prozent, was bedeutet, dass Ihre Webseite wahrscheinlich mehr Textinhalt benötigt.</p>
	Flash	Perfekt, auf dieser Seite wurde kein Flash-Inhalt gefunden.
	IFrame	Schlecht, Sie haben IFrames auf der Webseite. Das bedeutet, dass Inhalte in einem IFrame nicht indexiert werden können.

SEO Links

	URL Rewrite	Schlecht. Ihre Links enthalten Query-Strings.
	Unterstriche in den URLs	Perfekt! Keine Unterstriche in Ihren URLs gefunden.
	In-page Links	Wir haben insgesamt 141 Links gefunden, davon 2 Link(s) zu Dateien
	Statistics	<p>Externe Links : noreferrer noopener 0%</p> <p>Externe Links : Natürliche Links 4.26%</p>

SEO Links

Interne Links 95.74%

In-page Links

Anker	Typ	Nat ü rlich
Go to USPS.com Site Index.	Intern	Nat ü rliche Links
Locations	Intern	Nat ü rliche Links
Support	Intern	Nat ü rliche Links
Informed Delivery	Intern	Nat ü rliche Links
Register / Sign In	Intern	Nat ü rliche Links
Sign In	Intern	Nat ü rliche Links
Send	Intern	Nat ü rliche Links
Click-N-Ship	Intern	Nat ü rliche Links
Stamps & Supplies	Intern	Nat ü rliche Links
Calculate a Price	Intern	Nat ü rliche Links
Schedule a Pickup	Intern	Nat ü rliche Links
Tracking	Intern	Nat ü rliche Links
Transit Time Map	Intern	Nat ü rliche Links
Sending Mail	Intern	Nat ü rliche Links
Sending Packages	Intern	Nat ü rliche Links
Insurance & Extra Services	Intern	Nat ü rliche Links
Shipping Restrictions	Intern	Nat ü rliche Links
Online Shipping	Intern	Nat ü rliche Links
Ship to USPS Smart Locker	Extern	Nat ü rliche Links
Label Broker	Intern	Nat ü rliche Links
Custom Mail, Cards, & Envelopes	Intern	Nat ü rliche Links
Postage Prices	Intern	Nat ü rliche Links
Mail & Shipping Services	Intern	Nat ü rliche Links

In-page Links

Priority Mail Express	Intern	Nat ü rliche Links
Priority Mail	Intern	Nat ü rliche Links
USPS Ground Advantage	Intern	Nat ü rliche Links
First-Class Mail	Intern	Nat ü rliche Links
Military & Diplomatic Mail	Intern	Nat ü rliche Links
Redirecting a Package	Intern	Nat ü rliche Links
Money Orders	Intern	Nat ü rliche Links
Filing a Claim	Intern	Nat ü rliche Links
Requesting a Refund	Intern	Nat ü rliche Links
Receive	Intern	Nat ü rliche Links
Intercept a Package	Intern	Nat ü rliche Links
Schedule a Redelivery	Intern	Nat ü rliche Links
Hold Mail	Intern	Nat ü rliche Links
Change of Address	Intern	Nat ü rliche Links
Rent or Renew PO Box	Intern	Nat ü rliche Links
Informed Delivery	Intern	Nat ü rliche Links
Forwarding Mail	Intern	Nat ü rliche Links
USPS Smart Lockers	Extern	Nat ü rliche Links
Mailbox Guidelines	Intern	Nat ü rliche Links
Mail for the Deceased	Intern	Nat ü rliche Links
Shop	Intern	Nat ü rliche Links
Stamps	Intern	Nat ü rliche Links
Shipping Supplies	Intern	Nat ü rliche Links
Cards & Envelopes	Intern	Nat ü rliche Links
Personalized Stamped Envelopes	Intern	Nat ü rliche Links
Collectors	Intern	Nat ü rliche Links
Gifts	Intern	Nat ü rliche Links
Business Supplies	Intern	Nat ü rliche Links

In-page Links

Returns & Exchanges	Intern	Nat ü rliche Links
Business	Intern	Nat ü rliche Links
Calculate a Business Price	Intern	Nat ü rliche Links
Every Door Direct Mail	Intern	Nat ü rliche Links
Business Shipping	Intern	Nat ü rliche Links
Ground Advantage for Business	Intern	Nat ü rliche Links
Ship to USPS Smart Locker	Extern	Nat ü rliche Links
Advertising with Mail	Intern	Nat ü rliche Links
Using EDDM	Intern	Nat ü rliche Links
Mailing & Printing Services	Intern	Nat ü rliche Links
Customized Direct Mail	Intern	Nat ü rliche Links
Political Mail	Intern	Nat ü rliche Links
Promotions & Incentives	Intern	Nat ü rliche Links
Informed Delivery Marketing	Intern	Nat ü rliche Links
USPS Connect	Intern	Nat ü rliche Links
eCommerce	Intern	Nat ü rliche Links
Local	Intern	Nat ü rliche Links
Postage Options	Intern	Nat ü rliche Links
Verifying Postage	Intern	Nat ü rliche Links
Returns Services	Intern	Nat ü rliche Links
Label Broker for Business	Intern	Nat ü rliche Links
International Business Shipping	Intern	Nat ü rliche Links
Managing Business Mail	Intern	Nat ü rliche Links
USPS & Web Tools APIs	Intern	Nat ü rliche Links
International	Intern	Nat ü rliche Links
Calculate International Prices	Intern	Nat ü rliche Links
Look Up HS Codes	Intern	Nat ü rliche Links
Print Customs Forms	Intern	Nat ü rliche Links

In-page Links

How to Send a Letter Internationally	Intern	Nat ü rliche Links
How to Send a Package Internationally	Intern	Nat ü rliche Links
International Shipping Restrictions	Intern	Nat ü rliche Links
Shipping Internationally Online	Intern	Nat ü rliche Links
International Insurance & Extra Services	Intern	Nat ü rliche Links
Completing Customs Forms	Intern	Nat ü rliche Links
Military & Diplomatic Mail	Intern	Nat ü rliche Links
Sending Money Abroad	Intern	Nat ü rliche Links
Passports	Intern	Nat ü rliche Links
Comparing International Shipping Services	Intern	Nat ü rliche Links
Priority Mail Express International	Intern	Nat ü rliche Links
Priority Mail International	Intern	Nat ü rliche Links
First-Class Package International Service	Intern	Nat ü rliche Links
First-Class Mail International	Intern	Nat ü rliche Links
Filing an International Claim	Intern	Nat ü rliche Links
Requesting an International Refund	Intern	Nat ü rliche Links
Help	Intern	Nat ü rliche Links
Finding Missing Mail	Intern	Nat ü rliche Links
PO BOXES	Intern	Nat ü rliche Links
PASSPORTS	Intern	Nat ü rliche Links
FREE BOXES	Intern	Nat ü rliche Links
Stamps & Supplies	Intern	Nat ü rliche Links
Change My Address	Intern	Nat ü rliche Links
Learn more	Intern	Nat ü rliche Links
Buy Now	Intern	Nat ü rliche Links
Shop Now	Intern	Nat ü rliche Links
Shop Now	Intern	Nat ü rliche Links
Shop Now	Intern	Nat ü rliche Links

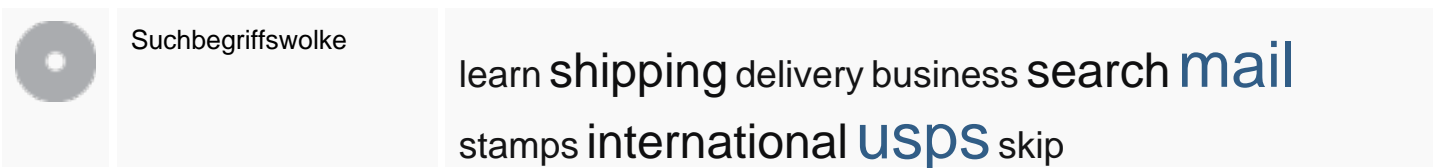
In-page Links

Shop Now	Intern	Nat ü rliche Links
Shop Now	Intern	Nat ü rliche Links
Shop Now	Intern	Nat ü rliche Links
See All Holidays	Intern	Nat ü rliche Links
Learn What You Need To Do	Intern	Nat ü rliche Links
Find Out More	Intern	Nat ü rliche Links
Learn More	Intern	Nat ü rliche Links
Learn What You Need to Do	Intern	Nat ü rliche Links
Proposed Prices	Intern	Nat ü rliche Links
Learn More	Intern	Nat ü rliche Links
Learn More	Intern	Nat ü rliche Links
Learn More	Intern	Nat ü rliche Links
View Full Price List	Intern	Nat ü rliche Links
Learn More: USPS Ground Advantage	Intern	Nat ü rliche Links
Learn What You Need To Do	Intern	Nat ü rliche Links
-	Intern	Nat ü rliche Links
About USPS Home	Intern	Nat ü rliche Links
Newsroom	Intern	Nat ü rliche Links
USPS Service Updates	Intern	Nat ü rliche Links
Forms & Publications	Intern	Nat ü rliche Links
Government Services	Intern	Nat ü rliche Links
Rights & Permissions	Intern	Nat ü rliche Links
Business Customer Gateway	Intern	Nat ü rliche Links
Postal Inspectors	Extern	Nat ü rliche Links
Inspector General	Extern	Nat ü rliche Links
Postal Explorer	Intern	Nat ü rliche Links
National Postal Museum	Extern	Nat ü rliche Links
PostalPro	Intern	Nat ü rliche Links

In-page Links

Privacy Policy	Intern	Nat ü rliche Links
Terms of Use	Intern	Nat ü rliche Links
FOIA	Intern	Nat ü rliche Links
No FEAR Act/EEO Contacts	Intern	Nat ü rliche Links
Fair Chance Act	Intern	Nat ü rliche Links
Accessibility Statement	Intern	Nat ü rliche Links

SEO Suchbegriffe





Suchbegriff-Konsistenz

Suchbegriff	Inhalt	Seitentitel	Suchbegriffe	Seitenbeschreibung	Ü berschriften
usps	35	✓	✓	✓	✓
mail	30	✗	✓	✓	✓
search	16	✗	✗	✗	✓
international	15	✗	✗	✗	✓
shipping	14	✗	✓	✓	✓











Benutzerfreundlichkeit

	URL	Domain : usps.com L ä nge : 8
	Favoriten Icon	Gro ß artig, Ihre Webseite hat ein Favicon.
	Druckeigenschaften	Wir konnten kein druckfreundliches CSS finden.





Benutzerfreundlichkeit

	Sprache	Gut. Ihre deklarierte Sprache ist en.
	Dublin Core	Diese Seite nutzt nicht die Vorteile von Dublin Core.




Dokument

	Doctype	HTML 5
	Kodierung	Perfekt. Ihr deklarierter Zeichensatz ist WINDOWS-1252.
	W3C Validität	Fehler : 76 Warnungen : 56
	E-Mail Datenschutz	Großartig, es wurde keine E-Mail-Adresse im Klartext gefunden!
	Veraltetes HTML	Großartig! Wir haben keine veralteten HTML-Tags in Ihrem HTML gefunden.
	Tipps zur Webseitengeschwindigkeit	<ul style="list-style-type: none"> Ausgezeichnet, Ihre Webseite verwendet keine verschachtelten Tabellen. Schlecht, Ihre Webseite verwendet Inline-Styles. Schlecht, Ihre Webseite hat zu viele CSS-Dateien (mehr als 4). Schlecht, Ihre Webseite hat zu viele JS-Dateien (mehr als 6). Perfekt, Ihre Webseite nutzt gzip.

Mobil

	Mobile Optimierung	<ul style="list-style-type: none"> Apple Icon META Viewport Tag Flash Inhalt
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Optimierung

	XML-Sitemap	Großartig, Ihre Webseite hat eine XML-Sitemap. https://www.usps.com/sitemap.xml
	Robots.txt	http://usps.com/robots.txt Großartig, Ihre Webseite hat eine robots.txt-Datei.
	Analytics	Großartig, Ihre Webseite hat ein Analysetool. Google Tag Manager