



# Website review amazon.co.jp

Generated on January 17 2026 00:06 AM


The score is 41/100







## SEO Content

|    | Title              | Amazon.co.jp<br>Length : 12<br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Length : 0<br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H4] 下のボタンをクリックしてショッピングを続けてください</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 1 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0   | 1  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 2 images on this web page.<br>Good, most or all of your images have alt attributes.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : 2%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|


## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Bad. Your links have query string.  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 2 links including 0 link(s) to files  |
|  | Statistics              | External Links : norereferrer noopener 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                   | Type     | Juice         |
|--------------------------|----------|---------------|
| <a href="#">利用規約</a>     | Internal | Passing Juice |
| <a href="#">プライバシー規約</a> | Internal | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | 利用規約 amazon amazonjp<br>プライバシー規約<br>下のボタンをクリックしてショッピングを続けてください<br>ショッピングを続ける affiliates |
|--|----------------|---|





## Keywords Consistency

| Keyword                    | Content | Title | Keywords | Description | Headings |
|----------------------------|---------|-------|----------|-------------|----------|
| amazonjp                   | 1       | ✘     | ✘        | ✘           | ✘        |
| 下のボタンをクリックしてショッピングを続けてください | 1       | ✘     | ✘        | ✘           | ✔        |
| ショッピングを続ける                 | 1       | ✘     | ✘        | ✘           | ✘        |
| 利用規約                       | 1       | ✘     | ✘        | ✘           | ✘        |
| プライバシー   規約                | 1       | ✘     | ✘        | ✘           | ✘        |








## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : amazon.co.jp<br>Length : 12              |
|   | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is jp.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 8<br>Warnings : 0                           |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  |                 |  |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://amazon.co.jp/robots.txt">http://amazon.co.jp/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |